



Virtual Event
Thursday, December 9, 2021
7:00 pm to 8:30 pm

Special Guest: Dr. Camika Royal, Author, Speaker
Assistant Professor of Urban Education at Loyola University Maryland

Learn more about Need in Deed at <http://linktr.ee/needindeed>

About Need in Deed

The purpose of Need in Deed is to **transform the educational experience for students, teachers, and communities by embedding empathy, informed investigation, and civic action within 3rd to 8th grade public school classrooms in Philadelphia**. Need in Deed has a vision for **equitable public education** where students' concerns, ideas, and lived experiences drive them to be advocates for change. Our unique learning model deepens student engagement, enhances effective teaching strategies, and develops authentic community relationships. By engaging students' curiosity and leadership, our model develops students' academic, social, and emotional skills and prepares youth for lifelong success. Need in Deed alumnae are the civically engaged citizens of tomorrow who don't just see an issue or injustice and complain about it, but rather rally their community and find the resources to take collective action to address it.

About the Soirée

Each year, Need in Deed hosts our **Soirée, a celebration of our work and one of our principal fundraising events**. This year's theme, "**Still We Rise**" will highlight our resilience during these difficult COVID-19 times. Special guest, Dr. Camika Royal will share about her work as an advocate for high quality public education and you'll hear from Need in Deed teachers about their classroom experiences and practices. The Soirée will take place **Thursday, December 9, 2021, 7 pm to 8:30 pm**. We expect about **150 attendees** including funders, board members, teachers, community partners, and other supporters of our work. Expect a **fun evening that showcases our work**; provides opportunities for guests to interact with teachers to learn more about the classroom process; and includes a silent auction and raffle.

2020-2021 highlights

- 3,000 students served
- 116 classrooms
- 52 schools
- 137 teachers
- Student Council launched
- Virtual Museum of student learning with over 1,000 views
- 35 social issue areas addressed
- 38 service projects completed

How You Can Help

- **Become a sponsor.** Sponsorship levels range from \$500 to \$10,000. Benefits range, and include being promoted as a sponsor in multimedia event materials and on our website.
- **Donate an auction or raffle item.** Items can include unique experiences, tickets to sporting events, art and arts experiences, food and drink, merchandise, gift cards, etc.

Contact Us

For more information about the Soirée, sponsorship, and donations, please contact:
Wendy-Anne Roberts-Johnson, Executive Director, 267-542-0089, wendy-anne@needindeed.org.

Sponsorship Levels and Benefits

Presenting Sponsor - \$10,000

- Sponsorship name inclusion in event name (Need in Deed Soirée presented by XYZ)
- Logo on all event marketing materials; and tagging in social media promotional posts
- Logo with click-through prominent on Need in Deed web page
- Verbal acknowledgment during event
- Opportunity to speak briefly during the event
- Opportunity to offer discount code or coupon to all registered participants in pre-event email

Platinum Sponsor - \$5,000

- Official sponsor of event
- Logo with click-through on Need in Deed web page
- Logo displayed during event
- Verbal acknowledgment during event
- Opportunity to offer discount code or coupon to all registered participants in pre-event email

Gold Sponsor - \$2,500

- Logo on all marketing materials
- Logo with click-through on Need in Deed web page
- Logo displayed during event
- Opportunity to offer discount code or coupon to all registered participants in pre-event email

Silver Sponsor - \$1,000

- Logo on all marketing materials
- Logo with click-through on Need in Deed web page
- Logo displayed during event

Bronze Sponsor - \$500

- Logo on all marketing materials
- Logo with click-through on Need in Deed web page
- Logo displayed during event

To meet event production and marketing deadlines, we ask that you please return the sponsorship form (see next page), along with high resolution logo (300 dpi) by Friday, December 3, 2021. Please email to Lisa Johns (lisa@needindeed.org) or mail to:

Lisa Johns
Attn: Soirée Sponsorship
211 N. 13th Street
Suite 501
Philadelphia, PA 19107



Sponsor Reply Form

Contact Information

Company Name

Contact

Address

Phone

City/State/Zip

Email

Sponsorship Level

I/We are delighted to support Need in Deed's Soirée at the level indicated below:

- Presenting Sponsor - \$10,000
- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

Payment Options

- Enclosed is my check for \$_____ payable to Need in Deed
- Please charge my credit card for \$_____
 - Mastercard
 - Visa
 - AmEx
 - Discover

Cardholder Name

Signature

Expiration Date

CVV

Account Number

Learn more about Need in Deed at <http://linktr.ee/needindeed>